

Dear Potential Sponsor,

We are excited to announce that JoomlaDay Chicago is on October 17, 2020.

The JoomlaDay Chicago event is planned, organized and managed by Chicagoland Joomla User Groups. As a volunteer organization this event is only possible through the generosity of sponsors, participants and supporters like YOU.

We are in the Chicago Loop with sessions designed for beginners to experts, as well as offering the Joomla Certification Exam. There will also be time to connect with community leaders in a welcoming & encouraging environment.

This is an opportunity for you to associate your brand with one of the most trusted content management systems available by sponsoring JoomlaDay Chicago!

We have worked hard to create a number of sponsorship levels to meet your marketing needs and budget. Details on the opportunities can be found in the following pages.

Take the opportunity to promote your brand during through event marketing as well as during the conference. By sponsoring, the audience will link your brand as an industry professional of choice for quality services related to Joomla!

JoomlaDay Chicago will feature some of the BEST of the BEST speakers and presentations geared to users interested in all aspects of Joomla capabilities. Attendees at the conference range from beginners to advanced users so you will receive a wide range of exposure to a dedicated and interested audience. Join other industry leaders in sponsoring JoomlaDay Chicago while gaining valuable exposure for your brand.

Please consider contributing to this incredible event. To sponsor, return the form or sign-up online at <http://joomladaychicago.com/be-a-sponsor>. If you have any questions about JoomlaDay Chicago, please contact me at [info@joomladaychicago.com](mailto:info@joomladaychicago.com) or (847) 241-4227.

Sincerely,

SD Williams  
2020 JoomlaDay Chicago Coordinator

## Sponsorships Packages

<b>Platinum Sponsor</b> <ul style="list-style-type: none"><li>• Integrated media campaigns<ul style="list-style-type: none"><li>• Website promotion</li><li>• Homepage banner</li></ul></li><li>• Sponsor logo and company profile (250 word max.) on sponsorship page with hyperlink to sponsor's website</li><li>• Social media platforms</li><li>• Recognition at JoomlaDay Chicago by event host (sponsor may provide key message)</li><li>• Largest sponsor logo on a shared sponsor banner at event</li><li>• Largest sponsor logo in prominent location on event swag</li><li>• 3 complimentary event tickets</li><li>• Right to distribute up to 3 promotional materials in attendees conference bags</li><li>• Sponsor logo in attendee program</li></ul>	<b>\$1,000</b>
<b>Gold Sponsor</b> <ul style="list-style-type: none"><li>• Integrated media campaign</li><li>• Website promotion<ul style="list-style-type: none"><li>• Sponsor logo on sponsorship page with hyperlink to sponsor's website</li></ul></li><li>• Social media platforms</li><li>• Sponsor logo on a shared sponsor banner at event</li><li>• Sponsor logo on event swag</li><li>• 2 complimentary event tickets</li><li>• Right to distribute up to 2 promotional materials in attendees conference bags</li><li>• Sponsor logo in attendee program</li></ul>	<b>\$500</b>
<b>Silver Sponsor</b> <ul style="list-style-type: none"><li>• Website promotion</li><li>• Sponsor logo on sponsorship page</li><li>• Sponsor logo on a shared sponsor banner at event</li><li>• 1 complimentary event ticket</li><li>• Right to distribute 1 promotional material in attendees conference bags</li><li>• Sponsor logo in attendee program</li></ul>	<b>\$250</b>
<b>Networking Sponsor</b> <p>Have your logo displayed during our networking event for speakers and attendees, social media promotions and email blasts.</p>	<b>\$400</b>
<b>Lanyard Sponsor</b> <p>Show your support of JoomlaDay with your company name on the name tag lanyards.</p>	<b>\$350</b>
<b>Community Sponsor</b> <p>Show of support for JoomlaDay Chicago and we'll post your name/company on the website</p>	<b>\$50</b>

## Sponsor JoomlaDay Chicago Today!

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Select Sponsorship Level:

- |  |  |
|--|--|
| <input type="radio"/> \$1,000 - Platinum | <input type="radio"/> \$400 - Networking |
| <input type="radio"/> \$500 - Gold       | <input type="radio"/> \$350 - Lanyard    |
| <input type="radio"/> \$250 - Silver     | <input type="radio"/> \$50 - Community   |

**Make checks payable to:** Danico Enterprises/Joomla Day Chicago.

All logos must be in High Res PDF or JPG format. Send logo and short bio (max 300 words) by September 15th to [marketing@joomladaychicago.com](mailto:marketing@joomladaychicago.com).

Goody Bag and promotional items are due by September 30th.

Send to: JoomlaDay Chicago % Danico Enterprises Inc, 8 West Campbell St, Suite 200 West B, Arlington Heights, IL 60005.

Register online at: <http://joomladaychicago.com/be-a-sponsor>

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